

# DARSHANA UBL

## *Speaker Kit*



# *Who is **Darshana Ubl**?*

- ▶ *Entrepreneur and investor with a passion for helping other small business owners*
- ▶ **Women in Business** spokesperson
- ▶ **Masters degree** in Economics and a **Post Grad Diploma** in Advertising and PR
- ▶ Professional **Keynote speaker**
- ▶ **Regular contributor** for **Entrepreneur Country Magazine** blog
- ▶ **Mentor** for Alibaba, DBS Bank, Growth Accelerator
- ▶ **Based in London** with international experience in Singapore, Indonesia, Australia, New Zealand, Japan and USA.
- ▶ Active in **fund raising activity**.

# ***Key Values: Helping Women in Business***



*Watch this video to hear more about Darshana's passion of helping women in business.*

► ***View Youtube Video:***

<http://www.youtube.com/watch?v=0ewWHKnRzyk>



# *Live: Public Speaking*



*Speaking at the KPI programme at the Mermaid Theatre in London (500 people)*

► **View Video:**  
<http://bit.ly/17ADOPB>

## Partnering with the **Cherie Blair Foundation**



► **View Video:**  
<http://bit.ly/1qPTClk>

## Working with **Dr Vince Cable MP**



► **View Video:**  
<http://bit.ly/1uWYu3h>



# Past Speaking Engagements

*Expand your Brand 2011, Entrepreneur Brand Accelerator, Fast Forward your Business, Chamber of Commerce (inc Wandsworth, West Kent, Southside, Watford and West Herts) Introbiz, Virgin Ignition and more*



# Articles & Press TV



## **BBC News LIVE**

► **View Video:**  
<http://bit.ly/1xwoXFz>



## **ZEE TV LIVE**



## **BBC News LIVE**

► **View Video:**  
<http://bit.ly/1w3xvEv>

# Articles & Press

## Radio

- Asian Star
- BBC Radio Suffolk
- BBC Radio Devon
- BBC Radio Humberside
- Beverly FM #Yorkshire
- Big City Radio #Birmingham
- BRFM Wales
- CFM
- Imagine FM
- Oldham Community Radio
- Q Radio Network #Northern Ireland
- Radio Verulam
- Revival FM
- Star 107.9 Cambridge
- TMF
- Waves Radio
- WFM #Manchester and around
- 7 Wales Community #Wirral and around
- 97.5 Kemet FM #Nottingham





# Videos

*Before Guinness World Records title*



► **View Video:**

<http://bit.ly/11C9Hdu>

*After Guinness World Records title*



► **View Video:**

<http://bit.ly/10ABzOv>



► **View Video: Interview Style**

<http://bit.ly/1xnZL2W>

# Articles & Press

*(a few recent ones in the past 6 months)*

Migrant Woman Magazine <http://bit.ly/1ulyVIs>

International Women in Business <http://bit.ly/1uvmilR>

Asian Wealth Magazine <http://bit.ly/1hyz2v7>

H Edition <http://bit.ly/1pVd2gF>

Elite Business Magazine <http://bit.ly/1dGfmhO>

Sakal Times <http://bit.ly/1G1L9MR>





*Recently lead her team at Entrevu and 487 people to win the Guinness World Record™ title for the most number of people attending a business speed networking event.*



## UK Businesses win the Guinness Worlds Records title

Entrevu held a world-class event in London for the greatest number of people business speed networking. The event, which had more than 500 people attend it, was opened by Dr. Vince Cable who recognized the contribution made by local business owners to the wider economy.

This event was dedicated to helping entrepreneurs and business leaders equip themselves with the skills required for them to compete in today's market.

There have been an unprecedented number of people in the last 4 years opting for self-employment and starting their own businesses. They are



increasingly seeking training programmes, to enhance their chances of success. One example of such a programme is the Key Person of the Influence, which hosted the record-breaking event. The record break

female entrepreneur and CEO Darshana Ubl of Entrevu UK. Also featured at the event was Dale Murray CBE as seen on The Apprentice - You are Fired panel earlier this month.

Darshana says "We are passionate about helping businesses thrive which has the knock on effect of creating more jobs, contributing to society in terms of revenues for the economy. At our event we support charities such as the Princes Trust as it is important not just to grow your business but also to give back".



<http://bit.ly/1rqfMhY>

## ENTREVO BREAKS WORLD RECORD FOR MOST PEOPLE AT A BUSINESS SPEED-NETWORKING EVENT

posted on: 20/10/2014 10:26:55



Records adjudicator Mark McKinley, the new world record was achieved with a margin of 12 people.

The world record attempt took place between a series of lectures at the Entrepreneur Brand Accelerator conference.

Vince Cable, Secretary of State for Business, Innovation and Skills, gave a keynote speech as the start of the day's conference, highlighting the support the Government is currently providing to entrepreneurs.

**EUROPE** - Entrevu, a UK-based company that helps entrepreneurs and leaders to scale up small businesses, has broken the Guinness World Record for the most people attending a business speed-networking event.

The event, organised by Entrevu CEO Darshana Ubl, took place at the Mermaid Theatre in Blackfriars, London, on 17 October and involved 487 business networkers plus a support team of 35.

The record-breaking activity took one hour and 18 minutes and involved each networking participant speaking with 22 others.

With several people disqualified by official Guinness World



HOME EDITORIAL EVENTS & EDUCATION JOBS



## Conference delegates help break networking world record

Guinness World Record for speed networking set at entrepreneurs' conference in London

24/10/2014

What's your view on this? Post your comments here:



Pictured: Entrevu CEO Darshana Ubl (centre) and the Guinness World Record's team

The world record for the most people attending a business speed networking event has been broken by training company Entrevu.

More than 500 people participated in the sold-out event, which was held in London as part of the Key Person of Influence conference which featured speakers such as Secretary of State for Business, Innovations and Skills Vince Cable, and technology entrepreneur Dale Murray CBE.

<http://bit.ly/10ETFyu>

## GLOBAL BANKING & FINANCE REVIEW

## UK BUSINESSES SUCCESSFULLY SMASH A GUINNESS WORLD RECORDS™ TITLE

<http://bit.ly/1qtPGek>



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## Darshana Ubl: How female entrepreneurs are breaking Indian traditions



15 May, 2013 in [News](#) by Shane Schutte. [Permalink](#).

[Tweet](#) [+1](#) [Share](#)

In traditional parts of India, working women are frowned upon. Darshana Ubl, entrepreneur and UK country director of Entrevu, talked to us about breaking the Indian glass ceiling.

Discussions on the status of women in India often conjure pictures of traditional societies, where women are confined to four walls and daily chores. This may still be true for many, but the walls are beginning to crumble.

A quiet revolution has been sweeping the Indian political and entrepreneurial landscape as women are stepping up to show they have what it takes to lead a business.

Among the warriors combatting the stereotypes is [Darshana Ubl](#), UK country director of [Entrevu](#). Born and raised in India, she comes from a family of entrepreneurs that, like many in her culture, believed



► **More details:**

<http://bit.ly/17ye3lO>

## Inspirational Women - Darshana Ubl : Head of Business in the UK, Entrevo

Posted On 16 May 2013 By : WATC Content Team Comment: 0 Tag: Darshana Ubl, Entrevo, Inspirational Woman, Inspirational Women, LyncMeUp.com

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Darshana Ubl is an entrepreneurial sales & marketing expert who prides herself on her kind heart, her business intelligence and her good intentions. Darshana has recently joined Entrevo, a global business focused on bringing *training programmes* to entrepreneurs, as Head of Business in the UK. Prior to this she conceptualised, launched and exited her daily deals site, LyncMeUp within just two years for £2million.

### How did you come up with LyncMeUp.com?

Darshana had a career in media and advertising and worked with big and small companies. She worked for MediaCorp TV in Singapore (like BBC) and managed several big and small client accounts. She noticed that although the big international companies got their ROI and branding from TV and Radio, the smaller players struggled.

With the emergence of digital media and the new group buying model adapted by companies such as Groupon and Living Social, Darshana saw this as an avenue to service small businesses and give them a voice to be heard. The essence of LyncMeUp was to link small businesses to the end consumer through the emerging power of the internet.

### What made you decide to move on from LyncMeUp.com?

Her boutique daily deals site, LyncMeUp, was taken from vision to exit in just two years because of her focus, efficiency and the excellent service that was delivered by her team, to whom she attributes her success. She was offered a good deal which she could not refuse.



► **More info:**  
<http://bit.ly/112o4oB>



## Darshana Ubl



Darshana Ubl is an entrepreneur, world traveller, global thinker and a supporter of woman in business. She brings with her the rich experience of running and growing businesses through partnerships.

After successfully selling her internet business, Darshana currently heads entrevo - a training company which helps entrepreneurs, business owners and those responsible for bringing in business for a company become more visible and gain attraction by being a key person in their industry.

More details of this programme can be found [here](#) or watch the video [here](#)

Website URL: <http://keypersonofinfluence.com/uk/>

Wednesday, 24 July 2013 12:03

## The Importance of Being Brave



There is no successful business, adventure or personal transformation that didn't start with a small but incredibly brave step. Around the world, it is the fear of failure that prevents huge numbers of potential entrepreneurs from starting their own business.



*A regular contributor to  
Entrepreneur Country  
Magazine*

[http://www.entrepreneurcountry.com/  
news-features/itemlist/user/2462-  
darshanaubl](http://www.entrepreneurcountry.com/news-features/itemlist/user/2462-darshanaubl)



## Empower Women, Enable Possibilities

Women Empower Women. Our successful female entrepreneurs and customers have joined force to tell us of their ambitions and the challenges they've overcome to grow their businesses of today. Read their stories below.



**Darshana Ubl, Business & Strategy Mentor**

 [Ask Darshana a question](#)

Darshana Ubl is a woman in business, globe trotter, karma believer, healthy eating advocate & champion of the Key Person of Influence Programme. At 28 she became General Manager of an international events company based in Singapore. She then founded the internet business LyncMeUp.com and grew its distribution into 42 cities with 900 partners. Darshana a big supporter of women in business and helping small business owners as she believes they hold the key to our future.

>>Read [Empowering women to grow their small businesses](#) by Darshana Ubl



### ► **Female Mentor for Alibaba.com:**

[http://www.alibaba.com/  
activities/ibdm/  
empower\\_women\\_EN.html](http://www.alibaba.com/activities/ibdm/empower_women_EN.html)

# *Personal Values*



- ▶ *Passionate about helping businesses grow through partnerships and collaboration*
- ▶ *Advocate of sustainable living*
- ▶ *95% Vegetarian*
- ▶ *Healthy eating & Pilates*
- ▶ *Karma believer*
- ▶ *ex-radio jockey and print model*
- ▶ *Personal website:*  
[www.darshanaubl.com](http://www.darshanaubl.com)

# Terms of Engagement



## **Keynote speech:**

- 20mins or 45 minutes
- includes a slide deck
- Audience size 50 to 700

## **Speaking fee:**

£3000 + VAT (45 min keynote with slides)

## **Payment details:**

50% paid upon confirmation of the date

50% a week before the event date

Travel and accommodation expenses will be additional to the speaking fee. For international travel, business class flights are required. All related ground transportation and meals are to be reimbursed within 30-days of the event. Hotel and flight travel is to be invoiced directly to your organization.

## **AUDIO & VIDEO COPYRIGHT**

Unless otherwise negotiated, all audio and video rights also belong to Darshana Ubl. Any recording of Darshana's appearance must be pre-approved by Darshana Ubl.

## **CANCELLATION POLICY**

If the appearance is cancelled, for any reason, more than 60-days prior to the agreed date, our policy allows rescheduling of the appearance to occur within 12-months at no additional fee.

If you are forced to cancel the event 60-days or less, prior to the date of the appearance, the full speaking fee is due and payable by the date of the original appearance.



# *Get in touch ...*



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*~ Thank you ~*