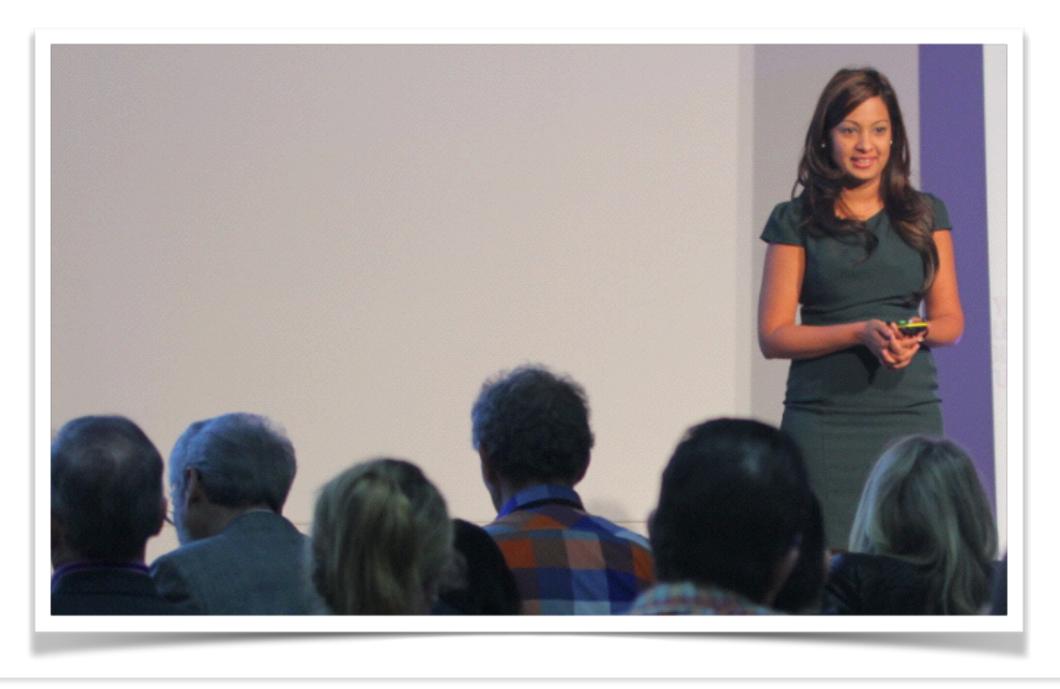
DARSHANA UBL Speaker Kit



Who is Darshana Ubl?

- Entrepreneur and investor with a passion for helping other small business owners
- Women in Business spokesperson
- Masters degree in Economics and a Post Grad Diploma in Advertising and PR
- Professional Keynote speaker
- Regular contributor for Entrepreneur Country Magazine blog
- Mentor for Alibaba, DBS Bank, Growth Accelerator
- Based in London with international experience in Singapore, Indonesia, Australia, New Zealand, Japan and USA.
- Active in fund raising activity.

Key Values: Helping Women in Business



Watch this video to hear more about Darshana's passion of helping women in business.

View Youtube Video: http://www.youtube.com/watch? v=0ewWHKnRzyk

Live: Public Speaking



Speaking at the KPI programme at the Mermaid Theatre in London (500 people)

View Video: http://bit.ly/17ADOPB

Partnering with the Cherie Blair Foundation



View Video: http://bit.ly/1qPTClk

Working with **Dr Vince Cable MP**



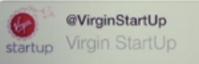
View Video: http://bit.ly/1uWYu3h

Past Speaking Engagements

Expand your Brand 2011, Entrepreneur Brand Accelerator, Fast Forward your Business, Chamber of Commerce (inc Wandsworth, West Kent, Southside, Watford and West Herts) Introbiz, Virgin Ignition and more







"If you're running your own business, your personal brand is linked to your business brand" @DarshanaUbl #VirginWow



Articles & Press TV





BBC News LIVE

View Video: http://bit.ly/1xwoXFs



BBC News LIVE

View Video: http://bit.ly/1w3xvEv ZEE TV LIVE

Articles & Press

Radio

- Asian Star
- BBC Radio Suffolk
- BBC Radio Devon
- BBC Radio Humberside
- Beverly FM #Yorkshire
- Big City Radio #Birmingham
- BRFM Wales
- CFM
- Imagine FM
- Oldham Community Radio
- Q Radio Network #Northern Ireland
- Radio Verulam
- Revival FM
- Star 107.9 Cambridge
- TMF
- Waves Radio
- WFM #Manchester and around
- 7 Wales Community #Wirral and around
- 97.5 Kemet FM #Nottingham



| As featured in |
|------------------------|
| RADIO ASIANWEALTH |
| entrepreneurcountry |
| CBC 97.3™ WeareTheCity |
| elitebusiness |
| THE NEXT WOMEN |

Videos Before Guinness World Records title



View Video: http://bit.ly/11C9Hdu

After Guinness World Records title



View Video: http://bit.ly/10ABzOv



View Video: Interview Style http://bit.ly/1xnZL2W

Articles & Press

(a few recent ones in the past 6 months)

Migrant Woman Magazine http://bit.ly/1ulyVls

International Women in Business http://bit.ly/1uvmilR

Asian Wealth Magazine http://bit.ly/1hyz2v7

H Edition http://bit.ly/1pVd2gF

Elite Business Magazine http://bit.ly/1dGfmh0

Sakal Times http://bit.ly/1G1L9MR





Recently lead her team at Entrevo and 487 people to win the Guinness World Record[™] title for the most number of people attending a business speed networking event.



UK Businesses win the Guinness Worlds Records title

Entrevo held a world-class event in London for the greatest number of people business speed networking. The event, which had more than 500 people attend it, was opened by Dr. Vince Cable who recognized the contribution made by local business owners to the wider economy.

omy. This event was dedicated to helping entrepreneurs and basiness leaders equip themselves with the skills required for them to compete in today's market.

There have been an unprecedented number of people in the last 4 years opting for self-employment and starting their own businesses. They are



increasingly seeking train-

female entrepreneur and CEO Darshana Ubl of Entrevo UK. Also featured at the event was Dale Murray CBE as seen on The Apprentice - You are Fired panel carlie this month. Darshana says

"We are passionate about helping businesses thrive which has the knock on

ing programmes, to effect of creating more enhance their chances of jobs, contributing to sociesuccess. One example of ty in terms of revenues for such a programme is the the economy. At our event Key Person of the we support charities such Influence, which hosted as the Princes Trust as it is the record-breaking event. important not just to grow The record break your business but also to breaking event was lead by give back *



http://bit.ly/1rqfMhY

ENTREVO BREAKS WORLD RECORD FOR MOST PEOPLE AT A BUSINESS SPEED-NETWORKING EVENT



EUROPE - Entrevo, a UK-based company that heips entrepreneurs and leaders to scale up small businesses, has broken the Guinness World Record for the most people altending a business speed-networking event.

The event, organised by Entrevo CEO Darshana Ubl, took place at the Mermaid Theatre in Blackfrians, London, on 17 October and involved 487 business networkers plus a support learn of 35.

The record-breaking activity took one hour and 18 minutes and involved each networking participant speaking with 22 others.

With several people disqualified by official Guinness World Records adjudicator Mark McKinley, the new world record was achieved with a margin of 12 people.

The world record attempt took place between a series of lectures at the Entrepreneur Brand Accelerator conference

Vince Cable, Secretary of State for Business, Innovation and Skills, gave a keynote speech as the start of the day's conference, highlighting the support the Government is currently providing to entrepreneurs.

GLOBAL BANKING & FINANCE REVIEW

UK BUSINESSES SUCCESSFULLY SMASH A GUINNESS WORLD RECORDS™ TITLE

http://bit.ly/1qtPGeK



Guinness World Record for speed networking set at entrepreneurs' conference in London

24/10/2014

. What's your view on this? Post your comments here



Pictured: Entrevo CEO Darshana Ubi (centre) and the Guinness World Record's team

The world record for the most people attending a business speed networking event has been broken by training company Entrevo.

More than 500 people participated in the sold-out event, which was held in London as part of the Key Person of Influence conference which featured speakers such as Secretary of State for Business, Innovations and Skills Vince Cable, and technology entrepreneur Dale Murray CBE.

http://bit.ly/10ETFyu



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Darshana Ubl: How female entrepreneurs are breaking Indian traditions

15 May, 2013 in News by Shane Schutte. Permalink.

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In traditional parts of India, working women are frowned upon. Darshana Ubl, entrepreneur and UK country director of Entrevo, talked to us about breaking the Indian glass ceiling.

Discussions on the status of women in India often conjure pictures of traditional societies, where women are confined to four walls and daily chores. This may still be true for many, but the walls are beginning to crumble.

A quiet revolution has been sweeping the Indian political and entrepreneurial landscape as women are stepping up to show they have what it takes to lead a business.

More details: <u>http://bit.ly/17ye3l0</u>

Among the warriors combatting the stereotypes is Darshana Ubl &, UK country director of Entrevo &. Born and raised in India, she comes from a family of entrepreneurs that, like many in her culture, believed

Inspirational Women - Darshana Ubl : Head of Business in the UK, Entrevo

Posted On 16 May 2013 By : WATC Content Team Comment: 0 Tag: Darshana Ubl, Entrevo, Inspirational Woman, Inspirational Women, LyncMeUp.com

Darshana Ubl is an entrepreneurial sales & marketing expert who prides herself on her kind heart, her business intelligence and her good intentions. Darshana has recently joined Entrevo, a global business focused on bringing training programmes to entrepreneurs, as Head of Business in the UK. Prior to this she conceptualised, launched and exited her daily deals site, LyncMeUp within just two years for £2million.

How did you come up with LyncMeUp.com?

Darshana had a career in media and advertising and worked with big and small companies. She worked for MediaCorp TV in Singapore (like BBC) and managed several big and small client accounts. She noticed that although the big international companies got their ROI and branding from TV and Radio, the smaller players struggled.

With the emergence of digital media and the new group buying model adapted by companies such as Groupon and Living Social, Darshana saw this as an avenue to service small businesses and give them a voice to be heard. The essence of LyncMeUp was to link small businesses to the end consumer through the emerging power of the internet.

What made you decide to move on from LyncMeUp.com?

Her boutique daily deals site, LyncMeUp, was taken from vision to exit in just two years because of her focus, efficiency and the excellent service that was delivered by her team, to whom she attributes her success. She was offered a good deal which she could not refuse.





More info: http://bit.ly/112040B

News & Features Darshana Ubl



Darshana Ubl

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Darshana Ubl is an entrepreneur, world traveller, global thinker and a supporter of woman in business. She brings with her the rich experience of running and growing businesses through partnerships.

After successfully selling her internet business, Darshana currently heads entrevo - a training company which helps entrepreneurs, business owners

and those responsible for bringing in business for a company become more visible and gain attraction by being a key person in their industry.

More details of this programme can be found here or watch the video here

Website URL: http://keypersonofinfluence.com/uk/

Wednesday, 24 July 2013 12:03

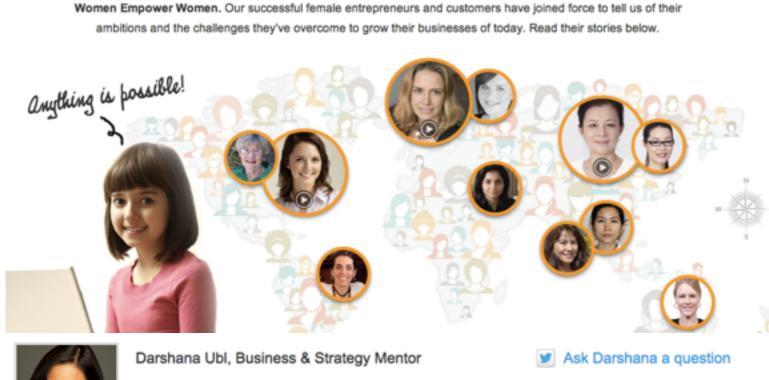
The Importance of Being Brave



There is no successful business, adventure or personal transformation that didn't start with a small but incredibly brave step. Around the world, it is the fear of failure that prevents huge numbers of potential entrepreneurs from starting their own business. entrepreneur country

A regular contributor to Entrepreneur Country Magazine

http://www.entrepreneurcountry.com/ news-features/itemlist/user/2462darshanaubl



Empower Women, Enable Possibilities



Darshana Ubl is a woman in business, globe trotter, karma believer, healthy eating advocate & champion of the Key Person of Influence Programme. At 28 she became General Manager of an international events company based in Singapore. She then founded the internet business LyncMeUp.com and grew its distribution into 42 cities with 900 partners. Darshana a big supporter of women in business and helping small business owners as she believes they hold the key to our future. >>Read Empowering women to grow their small businesses by Darshana Ubl



Female Mentor for Alibaba.com:

http://www.alibaba.com/ activities/ibdm/ empower_women_EN.html

Personal Values



- Passionate about helping businesses grow through partnerships and collaboration
- Advocate of sustainable living
- 95% Vegetarian
- Healthy eating & Pilates
- Karma believer
- ex-radio jockey and print model
- Personal website: <u>www.darshanaubl.com</u>

Terms of Engagement



Keynote speech:

- 20mins or 45 minutes
- includes a slide deck
- Audience size 50 to 700

Speaking fee:

£3000 + VAT (45 min keynote with slides)

Payment details:

50% paid upon confirmation of the date 50% a week before the event date

Travel and accommodation expenses will be additional to the speaking fee. For international travel, business class flights are required. All related ground transportation and meals are to be reimbursed within 30-days of the event. Hotel and flight travel is to be invoiced directly to your organization.

AUDIO & VIDEO COPYRIGHT

Unless otherwise negotiated, all audio and video rights also belong to Darshana Ubl. Any recording of Darshana's appearance must be preapproved by Darshana Ubl.

CANCELLATION POLICY

If the appearance is cancelled, for any reason, more than 60-days prior to the agreed date, our policy allows rescheduling of the appearance to occur within 12-months at no additional fee. If you are forced to cancel the event 60-days or less, prior to the date of the appearance, the full speaking fee is due and payable by the date of the original appearance.

Get in touch ...

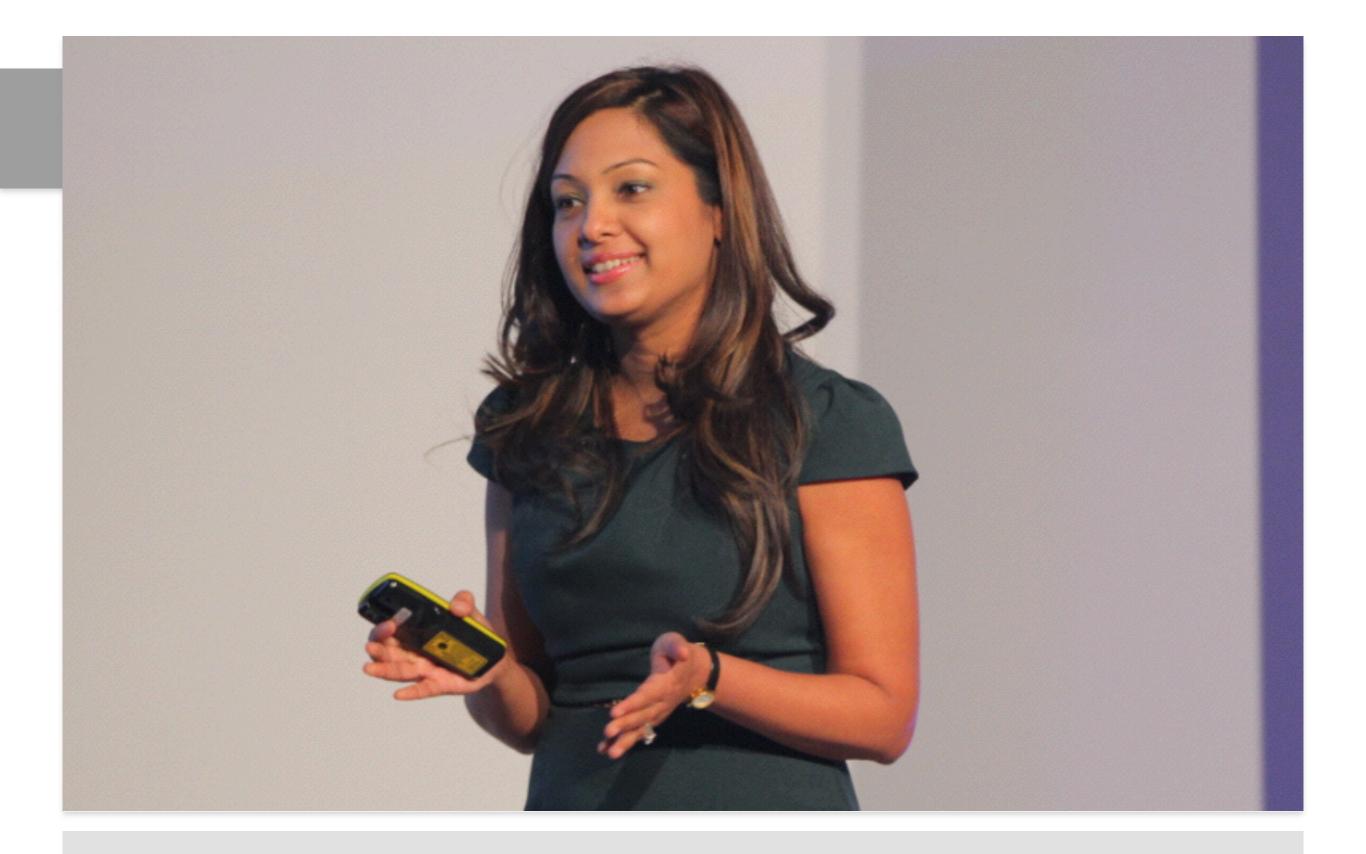


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Email: <u>hello@darshanaubl.com</u>



~ Thank you ~